



# Case Study

## Chilwell Croft Academy Birmingham

**Swim:ED created a noticeable shift in school dynamics. Children showed kindness, encouraged one another, and became more confident, both personally and in their swimming. Parents were impressed that the school had a pool on site, and younger pupils were excited for their turn in the future. Pupils became more independent – remembering their kit, changing quickly, and returning to class ready to learn.**

*Eve Chappell*

Assistant Headteacher

When Chilwell Croft Academy's local council pool closed, **transport costs to other venues placed regular swim lessons out of reach**. An initial search for a pop-up pool partner proved unsuccessful – suppliers either lacked experienced staff or couldn't provide full facilities such as proper changing rooms.

Chilwell Croft selected Swim:ED based on our comprehensive service, featuring **experienced instructors, fit-for-purpose changing facilities, and stringent security measures**. Crucially, our standard 24/7 CCTV installation service bolstered leaders' peace of mind about pool safety outside school hours.

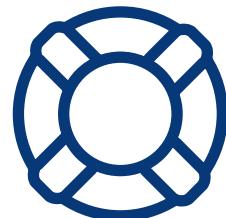
Assistant Headteacher Eve Chappell knew pupils were in capable hands from the outset: 'Communication between Swim:ED and the school was excellent at every step, and **safety was embedded throughout their processes**. Instructors were highly knowledgeable, quick to raise any queries, and understood our behaviour and safeguarding policies.'

With 55 Year 6 pupils participating, Chilwell Croft had **clear objectives for their swim programme**: helping more children to swim 25 metres compared to previous years, ensuring they understand water-related risks, and keeping pupils safe in the water – both at home and in lakes, ponds, and rivers.

The school also **used Swim:ED to boost academic performance**. By organising swim classes by academic ability, **teachers worked with small, focused learning groups** while other pupils swam – maximising lesson times in a targeted, individualised environment.

**The programme delivered exceptional results in and out of the pool, transforming swimming and water safety proficiency, confidence levels, and social skills:**

- Within a half-term, the number of pupils who could swim 25 metres leapt from 0 to 49%.
- Children solidified water safety knowledge, with 73% reaching the national curriculum requirement.
- Pupils supported and encouraged each other, often attempting things they had previously thought were too difficult.
- They also motivated their peers and worked as a team, driving further progress.



**Water safety rose to 73%**

From a standing start, almost three-quarters understand water safety.



**25m shot to 49%**

Children able to swim 25 metres unaided rocketed from zero pupils to almost half.

**Swim:ED's success fuelled enthusiasm throughout the Chilwell Croft community. More families expect to continue lessons outside of school, and younger children are eager to start their own swimming journey – inspired by Year 6 pupils' progress.**