



# Case Study

## Charville Academy **Hayes**

I am thrilled to have found the Swim:ED programme. We have had an exceptional half-term of swimming and water safety lessons for our pupils. The entire experience has been outstanding, and we couldn't be more pleased with the quality of instruction and service provided. A special mention goes to Coach Rachel, whose flexibility, professionalism, and dedication have made a noticeable impact on our pupils. Her encouragement fostered confidence and skill-building, and the growth we witnessed is a testament to her commitment.

*Rachel Rodipe*

Class Teacher and Swimming Lead

Without a pool within walking distance, Charville Academy relied on coaches to ferry pupils to a local facility. When **transport costs outstripped pupil numbers** and few children achieved curriculum targets within their two-week lesson block, the school looked to Swim:ED to deliver positive returns and proven results.

Having previously worked with another pop-up pool provider, the Charville team were impressed with Swim:ED's 'impeccable' communication, **smooth onboarding experience**, and commitment to the programme's success.

150 pupils took part in Swim:ED, spanning Years 4 to 6 and The Hub, Charville Academy's Specialist Resource Provision. **Within seven weeks, children had achieved inspiring outcomes**, smashing national curriculum requirements and honing soft skills, such as resilience, empathy, and teamwork.

The proportion of pupils able to swim 25 metres soared from 6% to 51%, and water safety knowledge increased from 11% to 67%. SEND students enjoyed lessons with their 1:1 adults, who reported **heightened confidence and enhanced motor skills**.

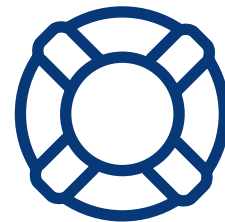
### Other pupil highlights included:

- Greater assurance in their ability to stay safe in water.
- Excitement about going swimming.
- A stronger understanding of routine.
- Increased responsibility for themselves in different situations.
- More opportunities to practise and demonstrate school values.

Class Teacher and Swimming Lead Rachel Rodipe said Charville Academy felt the difference from day one: **'The pool generated a buzz across the school**. Swimming created a unique environment where children saw each other at their most vulnerable and encouraged one another to succeed.'

'Pupils cheered one another on and supported those who needed extra help. Children who don't usually work or play together formed new friendships. **Some pupils who struggle academically thrived in the pool**, giving them a reason to look forward to school.'

Meanwhile, **teachers won back hours on their working day**. While past partners required staff to plan, organise, and schedule swim sessions, Swim:ED offered simple, efficient, flexible support that dramatically reduced staff workloads and targeted children most in need – driving greater efficiency, individual performance, and improvement across the board.



**Water safety  
rose by 509%**

Water safety awareness  
climbed from 11% to 67%.



**25m up  
750%**

Children able to swim 25 metres  
unaided leapt from 6% to 51%.